



BESPOKE BRIDAL HAIR & MAKEUP

CARLA VILJOEN

MAKEUP & HAIR

# WELCOME!

Congratulations on your upcoming wedding. I am so happy you have contacted me for your big day!

I feel privileged to be considered and I hope this brochure can answer some of your questions regarding hair and makeup for your special day.

Whether you want to simply enhance your beauty or capture a different side of yourself, I can make it happen. We will discuss your dream look and make it come to life.

I believe every woman walking down the aisle should be the most confident version of themselves on their special day.

*"Makeup is the finishing touch- the final accessory"*

- Marc Jacobs



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## ABOUT ME

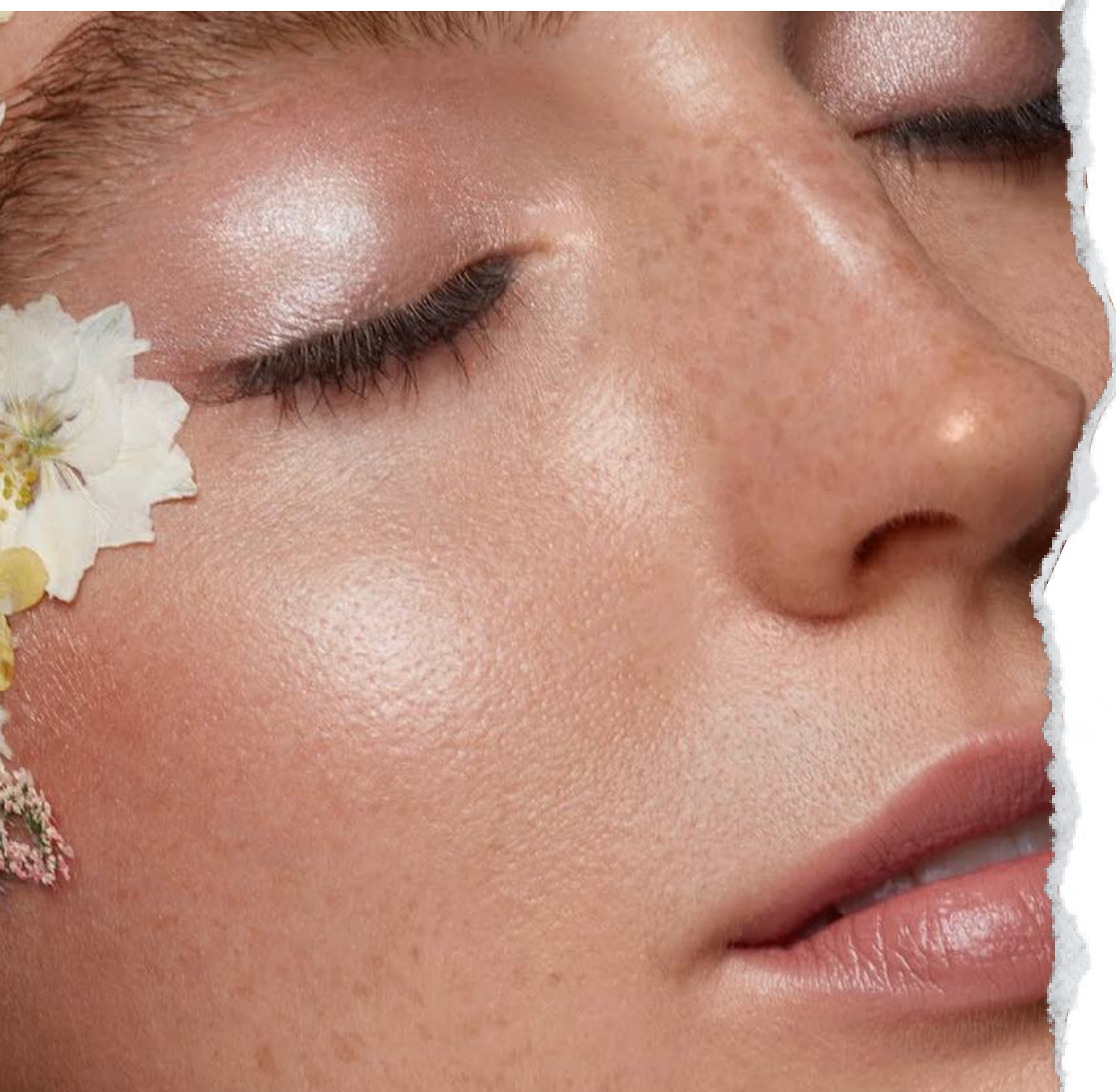
My background is in art and graphic design. But my passion soon led me to makeup artistry. I have been a professional hairstylist & makeup artist in London since 2002, and love the work I get to do each and every single day.

I provide makeup and hair styling for advertising campaigns, commercials, red carpets events, weddings, celebrities, magazine houses, TV and I am the lead beauty & fashion tutor at Brushstroke Makeup School. I also create bespoke luxury bridal hair styling and makeup for weddings. I am regional makeup artist finalist 2024 for The Wedding Industry Awards.

I specialize in airbrush foundation, which provides a flawless makeup finish and is long lasting.

I currently live Twickenham, Surrey, with my amazing husband and two children, Eva & Alex. They keep me very busy with gymnastic and martial art runs when I am not doing makeup and hair! I also have a red miniature dachshund called Rosie who always brightens up my day.





## WHAT TO EXPECT

During our appointment, I will listen to your ideas and we will discuss your look. I will help design your own personal hair and makeup for the wedding day to suit your face, hair and your wedding dress as well as your colour theme. I can capture a bride's personal style and create a classic and elegant makeup look.

Although most brides dream of their wedding day, they don't want their makeup to be too heavy. I use airbrush foundation to create a flawless foundation which lasts throughout the day and does not require any touch ups. Airbrush foundation works with high definition cameras to create a flawless look but still natural. A bride's makeup should be comfortable, not caked on layer after layer.

At the trial we do one hair and/or makeup look with tweaks and changes to make sure you leave 100% happy.



## WHAT TO EXPECT CONTINUED...

Once we have decided on the hair and makeup look I will create a detailed face chart of your make up design and let you know of any products that I used in case you would like to purchase anything for the wedding day. A hairstyle consultation sheet will also be completed. I will take a few photos of the finished look. These photos will not be shared on any social media until after the wedding and with the bride's permission.

I will show you the special bridal touch up kit that is included in your wedding package and how to use it. A small sample pot of the wedding day lipstick is included in the touch up kit.

Please note that makeup trials take around 1 hour and 15 minutes and the hair trial is approx. 1.5 -2 hours. Please allow for extra time.

At the end of the trial we will also go through timings for the wedding day.

# HOW BOOKING WORKS

If you would like to book with me I require a £100 deposit to secure the date. This is deducted from the final amount, but is non-refundable if you cancel the booking.

We will then arrange your preview so we can come up with your bridal look together and discuss timing schedules for the wedding day.

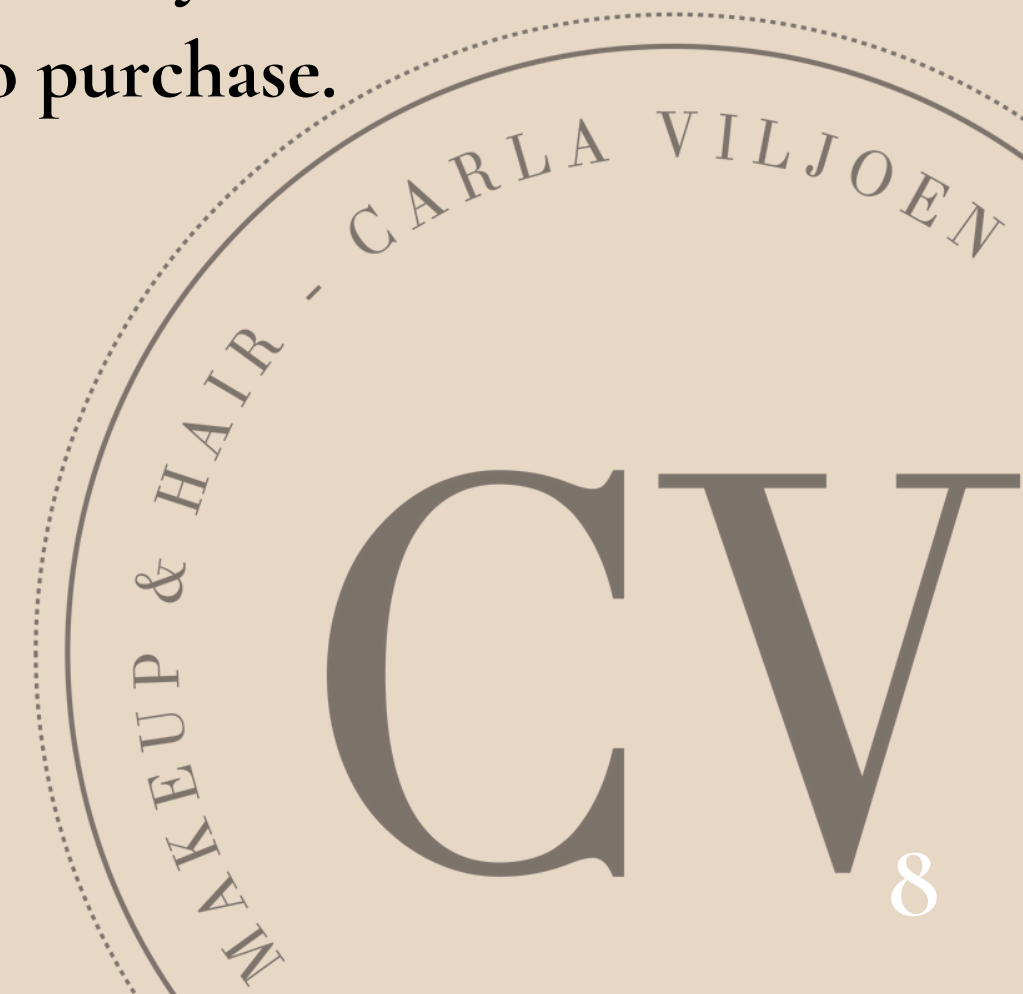
Previews are a chance for us to connect, talk (about skin, colours and makeup brands you like) and design your bridal look. I recommend previews take place between 4-12 weeks before the wedding day. Previews are held at my home Makeup Studio in Twickenham (TW2 7PB) on Fridays or certain weekends when I am not already booked on weddings. Parking is free on my street or nearest train stations are Twickenham and Whitton.



# PREVIEW CHECKLIST

Here are some handy tips to make the most out of your preview:

- \*Wear white/ cream to see how the makeup colours work with your wedding dress and complements your skin tone.
- \*Please have at least 3 ideas of makeup and hair that you like. We will obviously design your bespoke look together, but it is always nice to get an idea of what you like beforehand.
- \*Have a photo of your dress and bring any hair accessories or veil as this will help establish your look- although I do have a sample veil as well as a wide range of hair accessories to try out before you commit to purchasing any. I also have some accessories that are available to purchase.
- \*Arrive fresh faced with your usual skincare applied.
- \*Does your wedding have a colour theme?
- \*What are your 3 favourite makeup products?
- \*Do you require any individual lashes?
- \*Please bring your favourite lipstick to the trial.





## PREVIEW CHECKLIST CONTINUED...

\*Before you arrive for your hair/makeup preview try and have a play with the front of your hair and look in the mirror and see which parting you like/ do you like height/ do you like it on your face/ or off your face.

Think about how you like your hair best - is it up or down?

\*If I am not doing your makeup for the wedding - only your hairstyle- it is a good idea to come with makeup on so you can see what your hairstyle looks like with makeup on.

\*Come with clean hair and blow dried (not straightened or curled unless I tell you).

\*As I am styling your hair please let me know if you do not like something so I can fix it as I am going. Especially your parting if you like to wear it a certain direction.

\*Please bring some inspiration hairstyles you like and try choose hairstyles similar to your own hair colour as well as length and thickness.

# HAIR PREP FOR PREVIEW AND WEDDING DAY

\*Washing your hair: Hair must please be dry but freshly washed either that morning or night before the wedding. Please make sure hair is washed with shampoo twice and conditioned mid length to ends only. Please rinse product out thoroughly.

\*Drying the hair: Blow dry with a round barrel brush so it is nice and smooth. Please do not let it air dry. Please try get root lift on the crown area or blow dry with your head upside down. Please do not use straighteners to smooth as this can make curling difficult. If you have volumizing mousse you can use it before blow drying as this usually helps with blow drying for volume and smoothness.

\*Pieces around the face: A lot of hair styles have short pieces (called face framing) at the front hairline. If you want a style which has face framing pieces, this is your reminder to have them trimmed or cut in beforehand.

\*Please make sure that the hair is brushed and knot free before I style.





## SKIN/MAKEUP PREP FOR PREVIEW & WEDDING DAY

\*Please make sure skin is free of makeup and there is no known allergies to any makeup and skincare before we start.

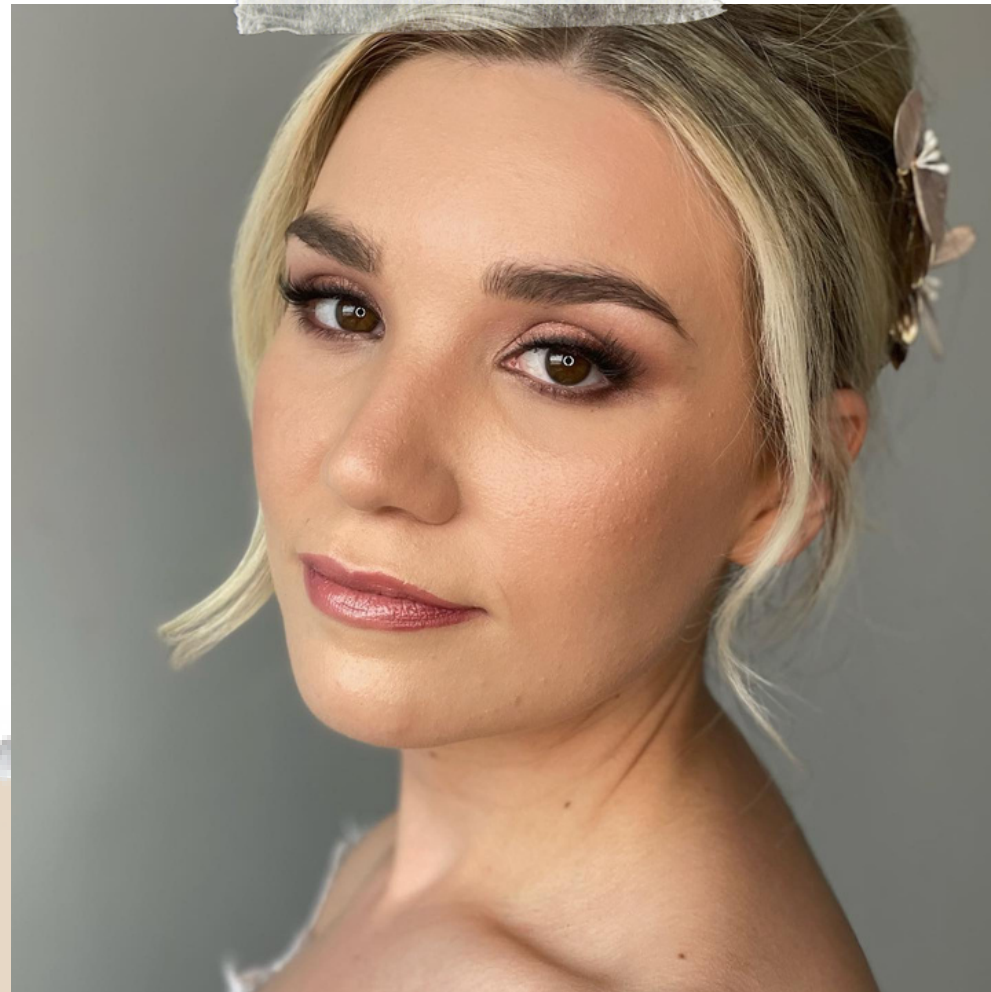
\*Any eyebrows need to be tidied at least a day before makeup as eyebrows can be a bit red after plucking/waxing.

\*A special touch up kit is already included for the Bride.

I have an affiliate link with LOOKFANTASTIC if you want to purchase any hair/ makeup/ skincare products I use or recommend at the preview. My code: LFTFBYCARLA in the discount code and you can get anywhere up to 25% off most products. You can also go to my Amazon Shopfront and see my recommended products:

<https://www.amazon.co.uk/shop/carla.viljoen>

# TESTIMONIALS



Carla is extremely talented, creating the most stunning hairstyles and beautiful makeup. I always feel amazing after Carla has worked her magic. Carla has styled my hair on numerous occasions and always creates the perfect style to suit and impress. I must also mention how incredible her kit is with high end products.

~SARA



Accountable, punctual, quality, and professional are the four words that I would use to describe and define Carla Viljoen. This is in addition to the kindness and affection in which she treated me as I prepared for my most special day; my wedding day!

~NATALIA



Thank you so so much for my hair and makeup as well as your amazing team of artists! Really appreciate your hard work. I had so many compliments and it lasted really well considering the hot weather too!

~EMILY

[CLICK HERE TO SEE MORE TESTIMONIALS](#)

## TESTIMONIALS CONTINUED



Carla and her assistant were very accommodating and made us both feel very special. As she said she wanted me to be pampered and I definitely was! The make-up was stunning and I think I loved my hair style more this time around! I have never even thought about false eyelashes before but the ones she chose looked so natural and really enhanced my eyes. My hair lasted for most of the evening. I have very straight hair so I was so impressed with how Carla had managed to put so many curls in.

-REBECCA



Thank you so much Carla for the hairstyle, makeup and for the photographs taken the morning of my wedding. I loved every minute.

-SANDRA

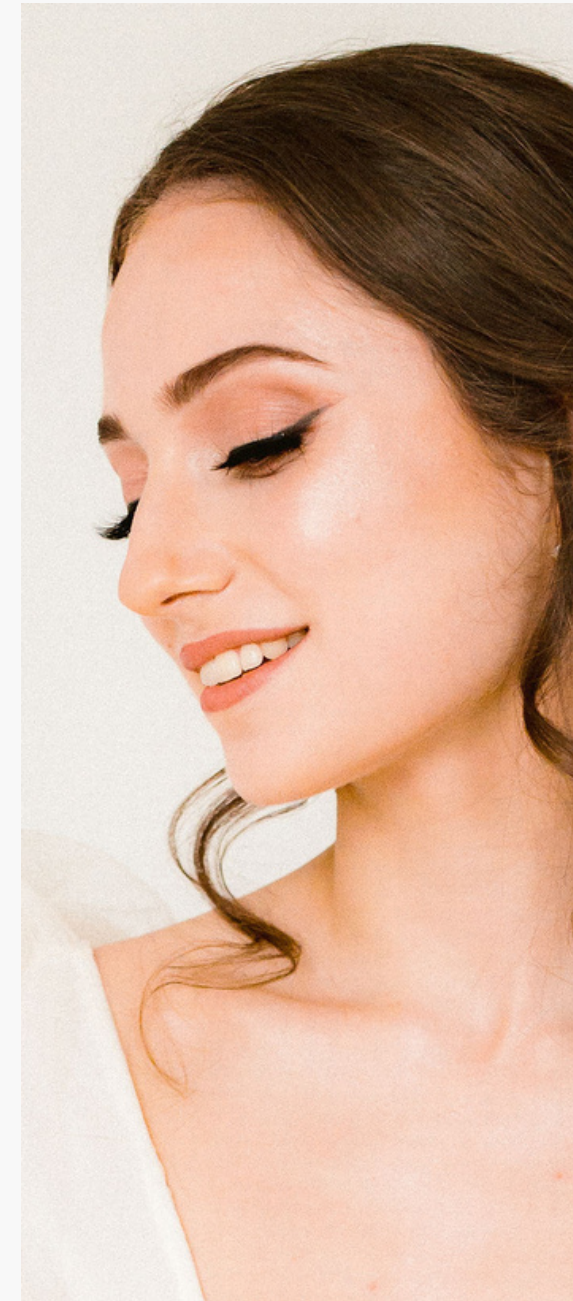


I have really short hair and I really wanted an updo. Carla created this style for me and I couldn't be more happier. The textured style was perfect and soft. She created it so fast too! I love it and it stayed all day.

-ERIKA

[CLICK HERE TO SEE MORE TESTIMONIALS](#)

# MY PORTFOLIO



CLICK HERE TO SEE MY PORTFOLIO  
MAKEUP BY CARLA

# MY SOCIAL MEDIA ACCOUNTS

## INSTAGRAM

### CARLA.VILJOEN

I regularly post on my instagram lots of makeup tips and you can also see what I am doing each week to get an insight into my work. I also have lots of discount codes for makeup and skincare that I often share.

## PINTEREST

### MAKEUPBYCARLAV

Please have a look at Pinterest at some of my hairstyles I have created to see if there is anything you would like for hair and makeup for your wedding and to get inspired before we have our trial consultation

## FACEBOOK

### MAKEUPBYCARLA.CO.UK

Please follow me on my facebook too and see my posts and reels.

## AMAZON

### AMAZON SHOPFRONT

This is my Amazon shopfront of some of my recommended products



CARLA VILJOEN

MAKEUP & HAIR

MY CONTACT DETAILS

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